

# **Privacy Policy**

Revised: October 19, 2022

Your right to privacy is very important to us. We recognize that providing us with personal information is an act of trust. Therefore, we have created a privacy policy to protect your personal information.

Questions regarding this statement should be directed to Hope's Path by sending an e-mail message to <u>info@hopespath.org</u>. Please reference this privacy policy in your subject line.

# Your Personal Information

### **Personal Information Collected**

In general, when you visit our website and access information you remain anonymous. We do not require you to register or provide personal information to us to view our website. You do have the option to join our mailing list on the website or to make a financial contribution and in both cases, we collect contact information and if a contribution is involved, credit card information. Similarly, we collect information on individuals who may volunteer services or attend events.

### What Information We Collect and How We Use That Information

Our mailing list form requires users to give us contact information that may include name, e-mail address, format preference (HTML vs. plain text), physical address, interests, and similar information. We do not request or store sensitive information from our visitors, such as social security numbers. The credit card transaction available through our website is handled by a secure, encrypted process provided by a third-party processor under contract to Hope's Path.

#### **Use of Your Personal Information**

On a selective basis, personally identifiable information is used internally to identify recipients for written and e-mail communications designed to inform individuals of organizational updates, events, food drives, and campaigns for financial support. You have the right to opt-out of these mailings, at any time. Hope's Path never shares your personal information with outside organizations.

#### **Internet Protocol Address**

An Internet Protocol (IP) address is a number that is automatically assigned to your computer when you use the Internet. We collect an IP address from all visitors to our website. We use IP addresses to help diagnose problems with our server, administer our website, analyze usage trends, track users' interactions with the website, gather broad demographic information for aggregate use for us to improve the website, and deliver customized personalized content. IP addresses are not linked to personally identifiable information.

# **Security of Your Information**

### Security

All sensitive information (such as your credit card information) provided to Hope's Path is transmitted using Secure Socket Layer (SSL) encryption. SSL is a proven coding system that lets your browser automatically encrypt, or scramble, data before you send it to us. We also protect account information by placing it on a secure portion of our website that is only accessible by certain qualified employees of Hope's Path. Unfortunately, no data transmission over the Internet can ever be 100% secure. While we strive to protect your information to the fullest extent, we cannot ensure or completely guarantee the security of such information.

### Your Credit Card Information

When you enter your credit card information into a form field on <u>www.hopespath.org</u>, your credit card information is encrypted and transmitted securely to Hope's Path or our third-party processor. Neither Hope's Path nor our third-party processor store your credit card information permanently; your credit card information is only used for the duration of the transaction and is then deleted from our records. We take the utmost precaution to keep your credit card information safe and secure. If you are uncomfortable submitting your credit card information online, you can also you're your contribution by check made payable to Hope's Path and mailing it to Hope's Path, 28918 South Plum Creek Drive, Spring, TX 77386. You can also call our office at 281-465-8121 to authorize a credit card transaction.

### Cookies

### What are "Cookies"?

Cookies are small files sent from a web server to your computer through your browser program.

A non-persistent cookie enables a website to temporarily keep information on your computer as you travel from one page to another on our website. This cookie is automatically deleted from your machine when you close your browser. Because these cookies are necessary to provide some functions, failure to allow such cookies may make some of the functions on our website unavailable to you.

#### Our Use of Cookies

Hope's Path uses cookies for various reasons. We only read information from the specific cookies that are written by our websites. Cookies may be used to store some history about the parts of our website that you visited to help you navigate our websites more easily or to alert you to related pages on our website that may interest you.